

MARKETING & SPONSORSHIP
OPPORTUNITIES



**COLLABORATIVE ROBOTS,
ADVANCED VISION & AI
CONFERENCE**

NOVEMBER 12-13, 2019

DoubleTree by Hilton San Jose
SAN JOSE, CALIFORNIA



The Collaborative Robots, Advanced Vision & AI Conference (CRAV.ai) brings together users/buyers of cutting edge automation technologies and systems.

Sponsorship is a powerful way to build influence and get your message in front of key stakeholders and decision makers. A variety of options help you extend your brand presence and reach your target audience. From pre- to post-event, CRAV.ai offers a variety of opportunities to help extend your brand's presence and help you reach new markets.

Connect @ CRAV.ai

CRAV.ai reaches engineers and decision makers from companies like Google, Apple, Intel, Lockheed Martin and many more! Our attendees are leaders across many industries and are looking for partners to help them stay ahead of technology innovations.

Become a sponsor and show attendees that you can partner with them in implementing the latest advancements in technologies. Your company will be front and center before, during and after the event.

Please contact Jim Hamilton for more information at jhamilton@a3automate.org or call (734) 994-3268.

MARKETING & SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR PACKAGE

4 available | \$15,000 each

- Recognition as a sponsor in pre-event promotions
- One tabletop in exhibit area with premier placement
- Three conference passes
- One keynote introduction
- Recognition as a gold sponsor on event website
- Recognition as a gold sponsor on on-site signage

Pre-Show Attendee Email Blast

4 available | \$2,000 each

- You provide the HTML, text files and subject line, and we will send out the email blast
- Limit: one email blast per company

Digital Button Ad

4 available per month | \$750 each per month

- Located on the CRAV.ai website on the homepage and internal pages
- Promote specific products or your tabletop with a 270x100 pixel ad

Exclusive Mobile App Sponsor

1 available | \$3,500

- Custom homepage banner on the main screen of the mobile app
- On-site signage at the event
- Recognition as a sponsor on event website

Hotel Room Key Card Sponsor

1 available | \$3,000

- Company logo on each attendee's hotel key card
- Recognition as a sponsor on event website

Lanyard Sponsorship

4 available | \$3,500 each

- Company logo featured on event lanyards along with the event logo. Lanyard will be produced by the CRAV.ai team
- On-site signage in the registration area
- Recognition as a sponsor on event website

Custom Window Graphic

\$1,500 each

- Have your company prominently displayed on the windows in the hallways near exhibit or breakout rooms
- 3' x 3' decal

Networking Reception Sponsor

4 available | \$3,000 each

- Your logo will be prominently featured on reception signage
- Recognition as a sponsor on event website

Meal Sponsor

4 available | \$3,000 each

- On-site signage with your company logo
- Recognition as a sponsor on event website

Networking Break Sponsor

4 available | \$2,000 each

- On-site signage with your company logo displayed during morning and afternoon networking breaks
- Recognition as a sponsor on event website

Breakout Track Sponsor

3 available | \$2,000 each

- On-site signage at the event
- Logo placement on the opening slides for the breakout presentations
- Recognition as a sponsor on event website

Post Show Attendee Email Blast

2 available | \$2,000 each

- You provide the HTML, text files and subject line, and we will send out the email blast
- Limit: one email blast per company

Please contact Jim Hamilton for more information | JHamilton@a3automate.org or call (734) 929-3268.

CRAV.AI 2019 SPONSOR ORDER DETAILS

Sponsorship/Marketing Item	Available	Cost	Quantity	Line Total
Gold Package	4	\$15,000	x	=
Pre-Show Attendee Email Blast	4	\$2,000	x	=
Digital Button Ad	4	\$750	x	=
Exclusive Mobile App Sponsor	1	\$3,500	x	=
Hotel Room Key Card Sponsor	1	\$3,000	x	=
Lanyard Sponsorship	4	\$3,500	x	=
Custom Window Graphic	Ultl.	\$1,500	x	=
Networking Reception Sponsor	4	\$3,000	x	=
Meal Sponsor	4	\$3,000	x	=
Networking Break Sponsor	4	\$2,000	x	=
Breakout Track Sponsor	3	\$2,000	x	=
Post Show Attendee Email Blast	2	\$2,000	x	=

Total Net:

PAYMENT INFORMATION

Enclose a check or money order payable to Association for Advancing Automation in U.S. funds drawn from a U.S. bank, or pay conveniently with credit card, ACH or wire transfer.

Payment Options: Credit Card Check Enclosed Send Invoice, PO #

Cards accepted: MasterCard VISA American Express Discover JCB

Card Number: Expiration Date: Security Code:

Name on Card:

Authorized Signature:

COMPANY INFORMATION

Company:

Name: Job Title:

Address:

City: State: Zip: Country:

Telephone: Email:

Signature:

I am authorized to execute this contract on behalf of the company above. I understand that the total must be paid in full in advance of the event's start date.

Date:

Submission Instructions

Email this form to JHamilton@a3automate.org or fax it to +1 (734) 994-3338. Contact Jim Hamilton for more information at JHamilton@a3automate.org or call (734) 929-3268.